

WAHOO!



**FRAM AND FRAM SUPPLIERS
REWARD DEALERS WITH GIFTS
THAT ARE ABSOLUTELY FREE!**

**FRAM MILLION \$\$\$
GIVEAWAY**



These gifts are yours ABSOLUTELY FREE...personal gifts... for your home and workshop... for every member of your family!

HERE'S HOW YOU GET YOUR FREE GIFTS:

- 1** For every 24 Fram Filters you buy your Fram Supplier will give you two gift certificates ABSOLUTELY FREE.
- 2** Certificates may be redeemed for your choice of fabulous nationally advertised merchandise.
- 3** Gifts may be secured for two certificates, some for three, four, five, six, ten, twelve, etc.
- 4** Certificates may be redeemed at any time or accumulated and redeemed for gifts in higher value categories. (Offer expires Dec. 31st, 1960.)

Gifts are ABSOLUTELY FREE...they don't cost you a penny. They're your reward for selling Fram Filters. Get your gift Certificate Book from your Fram Supplier...start saving valuable Gift Certificates today.

CURRENT FRAM NATIONAL ADVERTISING MAKES FRAM FILTERS EASIER TO SELL THAN EVER BEFORE! Outstanding 4-color ads in the Saturday Evening Post ...billboards on major highways...exciting point-of-sale material!

Get your share of valuable free gifts. ORDER FROM YOUR FRAM SUPPLIER TODAY!



FRAM CORPORATION, Providence 16, R. I.