

AC SELLING SLANT OF THE MONTH!

MONEY-MAKING FACTS FOR DEALERS

Wait till she feasts her eyes on this

presto automatic griddle!



USE WITH YOUR REGULAR CONTROL MASTER — If you ordered a Presto Frying Pan in the last AC Fuel Pump merchandising program — you received a Control Master which can be used with the griddle.

Take it home to her with this AC Fuel Pump Merchandiser

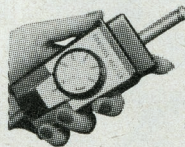
Big juicy steaks, chops, hamburgers, golden pancakes, heaps of good eating—grilled right at the table with this family-size 11" x 17" Presto Griddle. Just dial Presto's Control Master to the right temperature and start grilling. Exclusive slideout drip tray for easy clean-up. Stick-proof silicone surface. The Control Master (not included in FPM-75) detaches so griddle can be washed completely under water. A wonderful family gift; a top prize for an employees' sales contest.

HERE'S ALL YOU DO: Just place a qualifying order for 6 AC Fuel Pumps of your choice; then add \$17.40 for FPM-75 containing the Presto Griddle, and two popular #4460 Fuel

Pumps for 1955-57 Chevrolets. When you sell the two fuel pumps, you recover the \$17.40 you paid for the package. The profit from the two fuel pumps (\$7.82) pays for the Presto Griddle.

FPM-76 CONTROL MASTER PACKAGE

You can order a Control Master with the FPM-76 package by including \$6.50 with your FPM-75 order. This package contains one Control Master and one #4460 Fuel Pump. Sell the fuel pump for \$8.70 and recover the cost of the package . . . Plus, a \$2.20 profit. Your Control Master costs you only \$1.71.



ORDER FROM YOUR AC SUPPLIER!